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New Merchandise Cover

LEVS

Mission Statement

- To educate Americans about Leif Ericson as the first European to discover and settle on the North American continent.
- 2. To promote knowledge and a realistic historic image of Viking people as merchants, navigators, shipbuilders, artists, explorers and warriors.
- 3. To provide sail training and practice in recreating the experience of traveling on water as Vikings did a thousand years ago.

Distributed 3 times a year

A Note from the President

Hello everyone!

Well, we are better than half-way through our events for the year and we have experienced only a slight slow-down, despite the tight economy! Our seven events so far and six events yet to come are about average for a year; A busy year for our volunteer crew members. I have to stress the word "volunteer" as that is truly what we are. We don't get paid for our time or labor and even have to pay for some things that we do, or we "voluntarily" donate the money for some expenses.

Please don't get the wrong idea here! My focus really isn't upon the money side of our organization. Although we could always use additional funds, we have been able, through our volunteer staffing at events near and far, to support the Norseman, her towing vehicle, trailer, several insurance companies and still have a little left in reserve for emergencies. What I really need you to focus upon is the act of volunteering itself!

I hate to say it, but we are an aging organization. Personally, I have been "a-Viking" since 1975...thirty-four years now! I only worked at my "real" job for 35 years when I retired. Many others in our crew are close behind me in those volunteer years, too. Some have actually "retired" from the Viking life and moved on to their leisure years, although they continue to support us with input on important decisions and again, with their donations and memberships.

Our membership chairperson, Hilde Lindstrom, has been doing her best to attract new members. As an organization, our volunteers have made several presentations to explain what it is that we do to those who have heard about us, but want to know

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LEVS Norseman News

The Norseman News is distributed 3 times a year through mailings, our web site, and handouts at events. Our readers consist of mainly Scandinavian-Americans including members, friends and others who have shown interest in our mission, Vikings and Leif Ericson.

Reproduction of the Norseman News is prohibited without prior written permission.

Newsletter Editor

Karen Johnson nneditor@vikingship.org If you would be interested in downloading current issues of the *Norseman News* from the website after an email notification, please email the editor.

The Norseman News is now accepting ads!

Advertising rates are:

by advertiser . . .\$300/issue

Insert, supplied

(8.5X11" 1 or 2 sides)

Full page ad\$200
(7.5"x10")

Half page\$125
(7.5"x5")

Quarter page\$75
(3.65"x5")

Business card ad\$25 (3.5"x2.5" or 2.5x3.5") Paper submissions of artwork

Paper submissions of artwork will not be accepted. All artwork must be grayscale or black and white. Please submit electronically as a BMP, TIF, EPS, or JPG to the newsletter editor. For layout services, add 50 percent.

We reserve the right to reject any advertising at our sole discretion. Deadlines for submission are Jan. 15 (Spring Issue out in Feb.), Apr. 15 (Summer Issue out in May), Jul. 15 (Fall issue out in late Aug.).

Please make checks payable to LEVS, Inc. and mail to the address listed on the cover.

A Note from our Membership Chairman - Hilde Lindstrom

Fellow members, I try very hard to get a postcard reminder out to all of you during the month before your membership expires. If I hear nothing, I will send a reminder either by another postcard or with an e-mail, assuming I have your e-mail address. When a year has elapsed and I have not heard anything, you will get a letter with a self addressed stamped envelope to return with either your dues or a note to tell me that, for some reason, you are no longer able to maintain your membership. I would appreciate it very much if you would take the minute to fill out the form, place it into the envelope and return it to me. I cover the costs of all mailings for the membership

myself and it would be so nice if I would get the responses back when I include the stamped return envelope. Thanking all of you in advance. We need your support to make this organization survive.

The LEVS Wish List

- Active Volunteers to help with events, work parties and presentations.
- 6 Replacement life vests for use on the Norseman
- VHF radio hand-held or hard wired marine radio for Norseman
- Active Volunteers to serve on our Board of Directors.
- An accomplished volunteer electrician to assist in the rewiring of the Norseman.
- An accomplished volunteer woodworker with time to help rebuild our crew hoxes
- An accomplished volunteer welder with portable equipment to assist with small jobs on the trailer or our truck.
- Active Volunteers to help with events, work parties and presentations.
- An accomplished volunteer rigger to direct replacement of rigging on the Norseman.
- A volunteer person(s) to sort through paperwork to build a scrapbook for our archives.
- Volunteer person(s) to help edit our Norseman Crew Manual and bring it up to - date.
- Volunteer person(s) to help "detail" our towing vehicle and make it shine again!
- I think you can get the idea. Please VOLUNTEER! No Experience Needed!

You can contact either Steven Clarke at 610-692-5263 or myself at 610-517-3093 or 410-275-8516 or info@vikingship.org or any Board member. Thank you in advance.

"Norseman World Tour" Word Search

The Norseman and LEVS have traveled both near and far - in honor of those places we've seen and the people we've met, we've listed both cities and states we've been to. Find the words in the grid. When you are done, the unused letters in the grid will spell out a hidden message. Pick them out from left to right, top line to bottom line. Words can go horizontally, vertically and diagonally in all eight directions. Good luck!

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Lost Vikings Found

fter our (always) wonderful trip to Ashville, OH in April for the Viking festival hosted by the Lost Viking's Hoard crew, Dave Segermark and Ede and Nancy Vallette remained in contact, and a plan was soon hatched to have the Ohio group come east to Dave's house on the Sassafras River in Earlville, MD.

We were excited, because we always enjoy the opportunity to get out on the water, and yours truly wanted to get some pictures of the ship while it was in full sail (because we always get the question "does the ship actually work?" while at events).

The Ohio group arrived on Friday, July 17th after packing 12 people, luggage and food into a rented 15 passenger van and travelling for quite a few hours through occasionally heavy downpours.

When I arrived after driving down after work, I found Mary & Dave Segermark, Steve Clarke and the Lost Vikings group parked comfortably at the waterfront - already telling stories and generally causing a quiet ruckus. They left for the relatively local hotel in the evening, promising to return early on to get sailing.

The weather couldn't have been more perfect the next day - it was sunny, with a few clouds to keep the heat away, and the wind was blowing steadily from the west (which was great because we were planning on sailing east to the town of Georgetown, MD).

After breakfast, and after the rest of our crew arrived (Aaron & Maia Holt, Jim Thornton, Karen Lesley, her brother Pete & his daughter Cheynne), Captain Dave gave out his orders, everyone slathered on the sunscreen, took bathroom breaks, gathered water & food and then the group divided into who was going on the ship (the whole OH group, Jim, Steve & Dave), and who went on the motorboat "chaser" (me, Karen Lesley, her brother and his daughter, and Aaron & Maia).

Hilde Lindstrom, Charlotte Berg and Mary Segermark stayed on land, and met up with the Norseman when she landed at the restaurant. Gene and Anne Martenson also joined us at the restaurant.



Getting Instructions from Captain Dave



Enjoying the sail...



A Lost Viking hams it up while on the ship...

on the Sassafras! - by Karen Johnson



Steve chatting with the Lost Vikings



"Raiding" the Granary Restaurant



The whole gang - a bit sunburnt but happy

Being off the boat enabled me to get some great photos - as you will hopefully agree. The sail from Dave's house to Georgetown took a few hours, and the boat traffic was heavy, so we drew a lot of attention..

The Lost Viking group did very well for their first LONG sail; they occasionally hammed it up, waved to the boats and folks on the shorelines, and had horn blowing contests. The reward at the end of this leg of the trip was that we "raided" the Granary - a local waterfront restaurant - for lunch!

After lunch, the group divided again into the two boats, and we both motored back because the wind was now blowing in the wrong direction. (Yes, I know they should have rowed all the way back, but being on the water for that length of time is a tiring thing, and we didn't want dead Vikings on our boat.)

Waiting for us at the Segermark's house - besides some additional crew (Wolf arrived in the early evening, and my husband Chris came down) - was a potluck supper of hamburgers, hotdogs, salads, and more. We dug in, and soon the early evening turned into a late evening, and still the stories flowed!

Finally, the group decided that it was time to go to bed - the Lost Vikings to their hotel, the heartiest of our crew to Steve's tent, and some of us less hearty to the Segermarks house.

Unfortunately the Lost Viking Hoard group had to leave the next day, so we didn't get in a second sail with them, but since Wolf had missed out on a sail, he, Dave Segermark & Steve all went out for a quick sail before we removed the Norseman from the water.

Hopefully the Lost Viking Hoard had as much fun as we did - and hopefully they will find their way back to Maryland!

President's Note

Continued from p. 1

more. We will continue to offer that to anyone who asks, but you will need to act as a sponsor and arrange the venue, the date (in consultation with us) and help publicize the event... in actuality, volunteer to host us at your location.

I know from seeing my kids at their jobs and with their families that their lives are terrifically busy! I know that your life is busy, too. But if you want to continue to see the Norseman traveling to schools, historical and Scandinavian festivals, parades and Tall Ships events, YOU will have to step up and VOLUNTEER. We don't demand a specific number of hours. We don't require that you know how to sail or row, but we will ask you to become familiar with our Norseman through a Crew Manual that we have written. We do ask that you have an interest in Vikings, their culture and history and be willing and eager to share that knowledge with others in order to promote, as our founder Christiansen used to say, "Leif Ericson, America's First Hero"!

So, if you have been wondering how we do it, come to a board meeting, work party or event and ask to become involved, become one of our Volunteers. We all will thank you for doing that, and your children will thank you for continuing to tell the message that "LEIF LANDED FIRST"!

Thanks, I hope that we hear from YOU soon!

Dave Segermark, President Leif Ericson Viking Ship, Inc.

Here's Where We've Been

Due to the economy, we've had slightly fewer events to go to this year, which has given the volunteer crew a break. However, we have also been invited to new venues, which could bode well for future years.

Here's a list of places we've been this year.

- Wednesday, January 28th, 2009 Middletown, PA Free Library presentation to afterschool program
- Monday, March 23rd, 2009 Newark Charter School, Newark, DE
- Tuesday, April 14th, 2009 Gilman school presentation. Baltimore,
 MD
- Saturday, April 19th, 2009 Swarthmore's Rotary Fun Fair, Swarthmore, PA
- Thursday through Monday, April 23rd 27th, 2009 Ashville, OH
 Viking festival
- Saturday, May 5th, 2009 Cradle of Liberty scouting Fun Fest -Greenlane, PA
- Saturday, July 18th, 2009 Fun day on the Sassafras River with our Ashville, OH friends

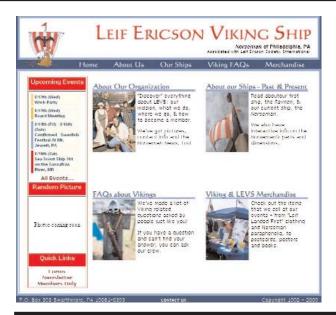
See the next page for our upcoming events.

Mark Your Calendar!

We're still hammering out the details, but we wanted you to know that we will be celebrating Leif Ericson Day on Sunday, October 11 this year! Please save the date -

we'd love to see you,
and have you see
us as well!
Our featured
country is
Sweden.





Check Out Our Website!!

If you haven't been on our website lately, you're missing out! We've updated the website to make it easier to read, and to have more important information on the first page.

On the left hand side of the home page is a list of our upcoming events. We're still working on the photo gallery, but once we get that up a random picture will appear below the events. We've also added Quick Links to find some of the more often used areas of the site. The main body of the page still has the same information: About our Organization, About our Ships: Past & Present, FAQs about Vikings, and Viking and LEVS Merchandise (which will soon be a link to our web store). You will find our website at www.vikingship.org. Check it out!

Do you know anyone that likes Viking history, sailing and meeting new people? Introduce them to <u>us!</u>

Upcoming Events

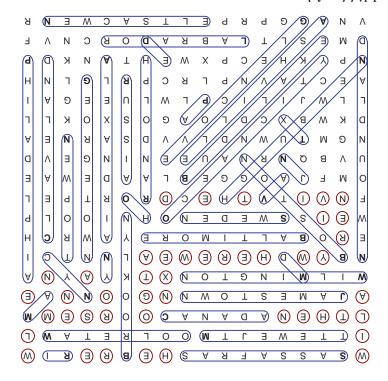
Festivals, Sailing & More

- August 14th 16th: Mt. Jewett festival
- August 29th Sea Scouts 201: Sailing with the crew & the boy scout troops
- September 6th ScanFest at Budd Lake, NJ
- October 9th Sons of Norway at Restauration Lodge
- October 11th Leif Ericson Day (Sweden is host country)
- October 17th & 18th Medieval Days at Ridley Creek State Park

Workparties

- **Wednesdays:** 1p 4p before board meetings: August 12th
- Saturdays: 10a 3:30p: July 11th & August 1
- Mondays: 10a 3:30p: July 20th, August 17th & August 24th

Hidden Message
Where will the Norseman go next? Anywhere we are invited!



Norseman News

Leif Ericson Viking Ship, Inc. P.O. Box 393 Swarthmore, PA 19081-0393 www.vikingship.org info@vikingship.org

Summer 2009 Edition!

New Merchandise!

We have NEW merchandise for the LADIES! We have the newest "Leif Landed First" t-shirts for the girls. This shirt has a flattering scoop neckline with a cap sleeve in all sizes and in three colors, Carolina blue, Navy blue and Black. The price is \$18.00.

Also, the KIDS shirts in Baltic blue with sizes from 6/8 at \$14.00. The colors are fast and the fit is true. You can still make your statement with the classic Baltic blue "Leif Landed First" shirt. Price is \$16.00. Sweatshirts for cooler days are \$28.00.

ON SALE!! We still have "The World Tour" shirts with our logo on the left front and on the back a map of the Viking's travels with a list of the places we have visited. Colors are red, navy and Baltic blue. The reduced price is \$10.00 for all sizes!

Our book selection is varied, and includes: the Sagas, True history by scholars, Novels, Coloring books. activity books and comics. Newer titles include "To Live and Die in 1060" by our own Jorgen Flood, which

is a captivating story based in North America, and "The

Far Traveler, Voyages of a Viking Woman" by Nancy Marie Brown - the amazing story of Gudrid. We have many more books for your enjoyment as well as your education on the Viking era - check us out at our events or go online for our catalog.

